

"Business Owners and Security Measures"

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Over the last ten years or so, I have had an opportunity to discuss security measures with many business owners. The thing that stands out the most is the fact that most business owners seem to think that security is only having alarms and maybe CCTV cameras.

This is a myth that can get you sued more times than not. Yes, alarms and cameras can make a difference and be an important part of your security measures to safeguard your business. But, they are not the main stay that people think they are!

There are more businesses sued for security measures that are not present or inadequate than there are burglarized. Most burglaries are in the average cost of hundreds or thousands of dollars, where most lawsuits start in the million dollar ranges and the settlements are in the thousands of dollars.

This can be a problem for any type of business from the small retail company to the corporate manufacturing company. Listed below are some of the more prominent areas that people get sued for when dealing with security issues.

No security measures at all Inadequate Security Improper Security
Premises Liability Negligent Security Hiring/Retention Negligence

Of course these are not the only reasons you can be sued in business, but they do represent the majority of security issues lawsuits. They are also the most neglected or misunderstood areas of most business people.

Security has always been looked at by the majority of business owners as just another unnecessary expense. They seem to think that because nothing has happened, it won't befall them so why worry about it. Besides it costs too much and takes away from their bottom line. This is true to some extent, but can usually make the bottom line better if done right.

By this I mean that it adds to your overall profits in ways that most people seem to not understand. It reduces or eliminates your risks, that alone may save you from a million dollar lawsuit and it only takes one to sink your business!

Gary Cunningham is a Certified Protection Officer with over 30 years experience in High Risk Security, Law Enforcement Special Operations, Specialized Training and Military Special Operations. For more information on his services to business owners, check out www.cmbizinfo.com

